

2007-2008 Marketing, Certificate

PRE-REQUISITES:

- ACNT 1303 INTRODUCTION TO ACCOUNTING I**
Prerequisite: READ 80 and MATH 80 or equivalent.
- ITSC 1409 INTEGRATED SOFTWARE APPLICATIONS I**
Prerequisite: Completion of READ 0080 or equivalent.
- COSC 1301 MICROCOMPUTER APPLICATIONS**
Prerequisite: Successful completion of READ 90 or equivalent.
- BMGT 1301 SUPERVISION**
Prerequisite: None.
- BMGT 1391 BUSINESS CONDUCT**
Prerequisite: None.
- MRKG 1311 PRINCIPLES OF MARKETING**
Prerequisite: None.
- BUSI 1301 BUSINESS PRINCIPLES**
Prerequisite: READ 80 or equivalent.
- BMGT 1305 COMMUNICATIONS IN MANAGEMENT**
Prerequisite: ITSC 1409 or COSC 1301.
- MRKG 1301 CUSTOMER SERVICE**
Prerequisite: None.
- POFI 2431 DESKTOP PUBLISHING**
Prerequisite: ITSC 1409.
- BMGT 2168 CAPSTONE: BUSINESS ADMINISTRATION PRACTICUM**
Prerequisite: Approval of Practicum Coordinator.