

2008-2009

**BUSINESS ADMINISTRATION**  
Associate of Applied Science  
Specialization: **Marketing**

STUDENT NAME \_\_\_\_\_ SS# \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY, STATE, & ZIP CODE \_\_\_\_\_  
TELEPHONE (DAY) \_\_\_\_\_ EVE \_\_\_\_\_ ENROLLMENT DATE \_\_\_\_\_

PLACEMENT TESTING:

Alternative Exam:	Read	Writing	Math	*TSI COMPLETE/EXEMPT/WAIVED DATE: _____
Accuplacer/ASSET/COMPASS/THEA	_____	_____	_____	
ACT	_____	_____	_____	
SAT	_____	_____	_____	

DEVELOPMENTAL COURSES (enter grade) \_\_\_\_\_ Orin 101 - College Success  
Reading: \_\_\_\_\_ None \_\_\_\_\_ READ 70 \_\_\_\_\_ READ 80 \_\_\_\_\_ READ 90 \_\_\_\_\_ Non Course Remediation  
Writing: \_\_\_\_\_ None \_\_\_\_\_ ENGL 71 \_\_\_\_\_ ENGL 81 \_\_\_\_\_ ENGL 91 \_\_\_\_\_ Non Course Remediation  
Math: \_\_\_\_\_ None \_\_\_\_\_ MATH 80 \_\_\_\_\_ MATH 85 \_\_\_\_\_ MATH 90 \_\_\_\_\_ Non Course Remediation

Major Courses			SCH	COLLEGE	SEM/YR	GRADE	COMMENTS
<b>FIRST YEAR - FALL SEMESTER</b>							
ENGL	1301	Composition	3				
ITSC	1409	Integrated Software Applications I or COSC 1301	4				
BMGT	1301	Supervision	3				
BMGT	1391	Business Conduct	3				
MRKG	1311	Principles of Marketing	3				
<b>FIRST YEAR - SPRING SEMESTER</b>							
ACNT	1303	Introduction to Accounting I	3				
SPCH	1321	Business & Professional Speaking	3				
BMGT	1305	Communications in Management	3				
BNKG	1340	Money and Banking	3				
MRKG	1301	Customer Service	3				
MRKG	2333	Principles of Selling	3				
<b>SECOND YEAR - FALL SEMESTER</b>							
BUSI	1301	Business Principles	3				
		Mathematics / Natural Sciences Elective	4				
MRKG	2349	Advertising and Sales Promotion	3				
BUSG	2309	Small Business Management	3				
<b>SECOND YEAR - SPRING SEMESTER</b>							
POFI	2431	Desktop Publishing	4				
		Humanities Elective	3				
		Social / Behavioral Sciences Elective	3				
MRKG	1313	Public Relations	3				
ECON	2301	Principles of Economics I - Macro	3				
BMGT	2168	CAPSTONE: Business Administration Practicum	1				

IDENTIFIES COURSES TO FULFILL MINIMUM 15 HOURS GENERAL EDUCATION REQUIREMENT

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STUDENT'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ FACULTY/ADVISOR'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**PRE-REQUISITES:**

<b>ENGL</b>	<b>1301</b>	<b>COMPOSITION</b> <i>Prerequisite: A score of 60+/E-6, E-7, E-8 or 80+/E-5 on the ACCUPLACER Exam for Writing, equivalent placement score, or completion of ENGL 0091 with a grade of "C" or better; <u>and</u> a score of 61 on the ACCUPLACER Exam for Reading, the completion of READ 0080 or equivalent.</i>
<b>ITSC</b>	<b>1409</b>	<b>INTEGRATED SOFTWARE APPLICATIONS I</b> <i>Prerequisite: Completion of READ 0080 or equivalent.</i>
<b>COSC</b>	<b>1301</b>	<b>MICROCOMPUTER APPLICATIONS</b> <i>Prerequisite: Completion of READ 0090 or equivalent.</i>
<b>BMGT</b>	<b>1301</b>	<b>SUPERVISION</b> <i>Prerequisite: None.</i>
<b>BMGT</b>	<b>1391</b>	<b>BUSINESS CONDUCT</b> <i>Prerequisite: None.</i>
<b>MRKG</b>	<b>1311</b>	<b>PRINCIPLES OF MARKETING</b> <i>Prerequisite: None.</i>
<b>ACNT</b>	<b>1303</b>	<b>INTRODUCTION TO ACCOUNTING I</b> <i>Prerequisite: READ 0080 and MATH 0080 or equivalent.</i>
<b>SPCH</b>	<b>1321</b>	<b>BUSINESS &amp; PROFESSIONAL SPEAKING</b> <i>Prerequisite: Completion of READ 0080 or equivalent.</i>
<b>BMGT</b>	<b>1305</b>	<b>COMMUNICATIONS IN MANAGEMENT</b> <i>Prerequisite: ITSC 1409 or COSC 1301.</i>
<b>BNKG</b>	<b>1340</b>	<b>MONEY AND BANKING</b> <i>Prerequisite: None.</i>
<b>MRKG</b>	<b>1301</b>	<b>CUSTOMER SERVICE</b> <i>Prerequisite: None.</i>
<b>MRKG</b>	<b>2333</b>	<b>PRINCIPLES OF SELLING</b> <i>Prerequisite: None.</i>
<b>BUSI</b>	<b>1301</b>	<b>BUSINESS PRINCIPLES</b> <i>Prerequisite: READ 0080 or equivalent.</i>
<b>MRKG</b>	<b>2349</b>	<b>ADVERTISING AND SALES PROMOTION</b> <i>Prerequisite: None.</i>
<b>BUSG</b>	<b>2309</b>	<b>SMALL BUSINESS MANAGEMENT</b> <i>Prerequisite: None.</i>
<b>POFI</b>	<b>2431</b>	<b>DESKTOP PUBLISHING</b> <i>Prerequisite: ITSC 1409.</i>
<b>MRKG</b>	<b>1313</b>	<b>PUBLIC RELATIONS</b> <i>Prerequisite: None.</i>
<b>ECON</b>	<b>2301</b>	<b>PRINCIPLES OF ECONOMICS I-MACRO</b> <i>MATH 0085 or equivalent, or BNKG 1340.</i>
<b>BMGT</b>	<b>2168</b>	<b>CAPSTONE: BUSINESS ADMINISTRATION PRACTICUM</b> <i>Prerequisite: Approval of Practicum Coordinator.</i>

**MATHEMATICS / NATURAL SCIENCES ELECTIVE - 4 CREDITS ( Depending on the course, check the catalog for pre-requisites.)**

**HUMANITIES ELECTIVE - 3 CREDITS ( Depending on the course, check the catalog for pre-requisites.)**

**SOCIAL / BEHAVIORAL SCIENCES ELECTIVE - 3 CREDITS ( Depending on the course, check the catalog for pre-requisites.)**