



South Texas College
Six-Year College Tech Prep Program Degree Plan
Associate of Applied Science Degree in Business Administration: Specialization-Marketing
SOUTH TEXAS ISD-Med High



High School 4 Year Program					College Four-Semester Program			
Subject	9	10	11	12	Sem. 1	Sem. 2	Sem. 3	Sem. 4
	Full Yr	Full Yr	Full Yr	Full Yr				
English (4)	English I	English II	English III (*English III AP for ENGL 1301 & ENGL 1302)	English IV (*English IV AP for ENGL 2321 and ENGL 2341)	*ENGL 1301 Composition			
Math (4)	Algebra I or Algebra II	Geometry or Algebra II	Algebra II or Pre-Calculus (*Pre-Calculus Pre-AP for MATH 1414 and MATH 2412)	Pre-Calculus or Calculus			*Math/Natural Sciences Elective (MATH 1414 or MATH 2412 or BIOL 1408 or BIOL 1409)	
Science (4)	Biology (*Biology AP for BIOL 1408 and BIOL 1409)	Chemistry	Physics	Advanced Science				
Humanities/Social Studies (4)	World Geography	World History	US History (*History AP for HIST 1301)	Government and Economics				*Social Behavioral Science Elective (HIST 1301)
Foreign Language (2 Rec., 3 DAP) / Fine Arts (1)	Foreign Language I	Foreign Language II	Foreign Language III	Fine Arts Elective				*Humanities/Fine Arts Elective (ARTS 1301 or SPAN 2313)
PE (1.5) /Health (.5) /Speech (.5)	PE	PE & Health	Speech			SPCH 1321 Business and Professional Speaking		
Technology Applications (1)	BCIS I		BCIS II		***ITSC 1409 Integrated Software Applications I			
Career Electives (3.5 Rec. 2.5 DAP)		***Accounting I (1202210T)	***Business Computer Information Systems II (1203130T) or Business Computer Information Systems II-Career Prep (1209930T)		BMGT 1391 Business Conduct	***ACNT 1303 Introduction to Accounting I	BUSI 1301 Business Principles	ECON 2301 Principles of Economics I-Macro
Additional Tech Prep and CTE Courses	***Business Management (1202250T) and ***Business Ownership (1202260T)				***BMGT 1301 Supervision	BMGT 1305 Communications in Management	MRKG 2349 Advertising and Sales Promotion	MRKG 1313 Public Relations
Additional Tech Prep and CTE Courses	***Entrepreneurship (1241T920)	***Principles of Marketing (1241T921)	***Marketing Management Career Preparation (1242T555)	***Marketing Dynamics Career Preparation (12441T40)	***MRKG 1311 Principles of Marketing	MRKG 1301 Customer Service	***BUSG 2309 Small Business Management	POFI 2431 Desktop Publishing
Additional Tech Prep and CTE Courses						BNKG 1340 Money and Banking		BMGT 2168 CAPSTONE: Business Administration Practicum
EXIT POINTS						MRKG 2333 Principles of Selling		AAS in Business Administration
LEGEND:					ATC Crosswalk with STC Courses			
* This course is an academic course available through STC dual enrollment.					High School Course			
** This course is a technical course available through STC dual enrollment.					STC Credit Granted			
***This course is eligible for ATC credit with STC if taught by a certified High School Instructor.					Business Computer Info. Systems II (1203130T) or Business Computer Info. Systems II-Career Prep. (1200030T)			
****This course is a technical course available through ATC credit or Dual Enrollment with STC.					Accounting I (1202210T)			
NOTE: This degree transfers in to the Bachelor of Applied Technology in Technology Management or Computer & Information Technologies at South Texas College.					Business Management (1202250T) and Business Ownership (1202260T)			
					Principles of Marketing (1241T921) or Marketing Management Career Preparation (1242T555) or Marketing Dynamics Career Prep. (12441T40)			
					Entrepreneurship (1241T920)			