## Business & Technology Division Degree Plan

### BUSINESS ADMINISTRATION Certificate Marketing

**STUDENT NAME**

**ADDRESS**

**TELEPHONE (DAY)**

**EVE**

**ENROLLMENT DATE**

### PLACEMENT TESTING:

<table>
<thead>
<tr>
<th>Alternative Exam:</th>
<th>Read</th>
<th>Writing</th>
<th>Math</th>
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<tr>
<td>Accuplacer/ASSET/COMPASS/THEA</td>
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<td>ACT</td>
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<td>SAT</td>
<td>*TSI COMPLETE/EXEMPT/WAIVED</td>
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### DEVELOPMENTAL COURSES (enter grade)

**Reading:**
- None
- READ 70
- READ 80
- READ 90
- Non Course Remediation

**Writing:**
- None
- ENGL 71
- ENGL 81
- ENGL 91
- Non Course Remediation

**Math:**
- None
- MATH 80
- MATH 85
- MATH 90
- Non Course Remediation

### Major Courses

<table>
<thead>
<tr>
<th>FIRST YEAR - FALL SEMESTER</th>
<th>SCH</th>
<th>COLLEGE</th>
<th>SEM/YR</th>
<th>GRADE</th>
<th>COMMENTS</th>
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<tbody>
<tr>
<td>ACNT 1303 Introduction to Accounting I</td>
<td>3</td>
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<tr>
<td>ITSC 1409 Integrated Software Applications I</td>
<td>4</td>
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<td>or COSC 1301</td>
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<tr>
<td>BMGT 1301 Supervision</td>
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<tr>
<td>BMGT 1391 Business Conduct</td>
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<tr>
<td>MRKG 1311 Principles of Marketing</td>
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<tr>
<th>FIRST YEAR - SPRING SEMESTER</th>
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<th>COLLEGE</th>
<th>SEM/YR</th>
<th>GRADE</th>
<th>COMMENTS</th>
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<tr>
<td>BUSI 1301 Business Principles</td>
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<tr>
<td>BMGT 1305 Communications in Management</td>
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<td>MRKG 1301 Customer Relationship Management</td>
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<td>POFI 2431 Desktop Publishing</td>
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<tr>
<td>BMGT 2168 CAPSTONE: Business Administration Practicum</td>
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</tbody>
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**STUDENT'S SIGNATURE**

**DATE**

**FACULTY/ADVISOR'S SIGNATURE**

**DATE**
PRE-REQUISITES:

**ACNT 1303** INTRODUCTION TO ACCOUNTING I  
Prerequisite: Completion of READ 0080 and MATH 0080 or equivalent.

**ITSC 1409** INTEGRATED SOFTWARE APPLICATIONS I  
Prerequisite: Completion of READ 0080 or equivalent.

**COSC 1301** MICROCOMPUTER APPLICATIONS  
Prerequisite: None.

**BMGT 1301** SUPERVISION  
Prerequisite: None.

**BMGT 1391** BUSINESS CONDUCT  
Prerequisite: None.

**MRKG 1311** PRINCIPLES OF MARKETING  
Prerequisite: None.

**BUSI 1301** BUSINESS PRINCIPLES  
Prerequisite: Completion of READ 0080 or equivalent.

**BMGT 1305** COMMUNICATIONS IN MANAGEMENT  
Prerequisite: ITSC 1409 or COSC 1301.

**MRKG 1301** CUSTOMER RELATIONSHIP MANAGEMENT  
Prerequisite: None.

**POFI 2431** DESKTOP PUBLISHING  
Prerequisite: ITSC 1409.

**BMGT 2168** CAPSTONE: BUSINESS ADMINISTRATION PRACTICUM  
Prerequisite: Approval of Practicum Coordinator.